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BAYWATCH

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SPY VS. SPY

STAR WARS

# MAD

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COLOR CLASSICS



UNITED STATES

COLOR CLASSICS #2 SEPTEMBER 2000 \$3.99 CHEAP!

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# MAD

## COLOR CLASSICS #2

SEPTEMBER 2000



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FRONT COVER ARTIST: RICHARD WILLIAMS

ALL ARTICLES IN THIS EDITION ORIGINALLY APPEARED IN MAD MAGAZINE IN BLACK AND WHITE. THEY HAVE BEEN DIGITALLY COLORIZED BY WILDSTORM PRODUCTIONS.



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*the usual gang of idiots*

MAD COLOR CLASSICS #2

SEPTEMBER 2000 (ISSN 1081-471X)

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## SUPER ZEROS DEPT.

Each year, they grow in numbers! Mutant hybrids feared and hated by the citizens of this great land! But enough about today's high school students! Let's concentrate on another breed of mutants, the kind who rule the Fox Network every Saturday morning! Yeah, you know who we're referring to...

I'm Stormy! I can control hurricanes, tornadoes, and tidal waves! I can even control sandstorms! But humidity? I can't seem to do a thing about humidity! And on a humid day, it screws up my spectacular hair something awful! But my power lets me get even with those arrogant, think-they-know-it-all weathermen! I watch their predictions at night and then I totally change the weather by the next morning! Making weathermen look like dorks is my favorite power!

I am JudoLee, the youngest of the Ecch-Men! The Ecch-Men fight injustice in an uncaring world! But why am I telling you this? You don't care!

I'm Gamble, mon chérie! And I'm about as French as Conan O'Brien, only more entertaining! Each of us Ecch-Men try desperately to have something to tell us apart! I carry these deadly playing cards in the hope they'll make me look super virile and attract women! But most of my nights are spent playing solitaire!

I'm Beastly! I have a five o'clock shadow that starts at noon and doesn't end 'til midnight! I have the ability to walk on the ceiling which drives my upstairs neighbors bonkers!

I'm Rouge! I can stop men right in their tracks! I do it by wearing extremely tight and suggestive spandex! My southern accent helps too, although it's very erratic! I only sound southern when the writers remember to give me a hokey southern-sounding phrase! Do you know what I'm saying—y'all?

I'm Morph-fiend! I can change shapes and become anything I want! The form I most want to change into is the Morph on *Deep Space Nine*! That show airs in nighttime syndication, which means it pays a helluva lot more than this dopey Saturday Morning gig!

I am Professor Ecch, creator of the Ecch-Men mutants! I have incredible telekinetic powers! And I've made millions from Ecch-Men TV merchandising, which means I have even more incredible telemarketing powers! "Ecch" is short for my last name, Rosencrantz! Okay, so I'm also a mutant speller!

Does anyone actually know how many Ecch-Men there are?

Two more than the number of people with nighttime talk shows!

Really? That many?

WINNER  
DADDY WARBUCK  
LOOKALIKE  
CONTEST



I am **Cyplops**! I can shoot intense beams of heat and energy from my eyes! And when I eat beans or cauliflower, I can shoot intense... oh, never mind!

I am **Valvoline**! I have steel claws that can pop out of my knuckles! That's why I spend \$300 a week on new gloves and another \$300 on manicures at Midas! I have strong tracking powers and an incredible sense of smell! Needless to say, when **Cyplops** does eat beans, I try to be at least two continents away!

I'm a **Sentient**, one of the super-tall mechanical robots built to fight the mutants! But we always lose! I'm even losing in this satire! I'm so tall my head is cut off!

I'm **Magnet-man**, but I guess you figured that out just by looking at me, right? The only thing about me that isn't magnetic is my personality! I'm one of the rebel mutants that fights with other mutants! I have no particular gripe with them, it's just that the more battles we have, the easier it is to fill up every inch of the TV screen! Which is what this series is really about!

Hey, did you say you wanted mutants fighting mutants?

We'll take you on! We used to be popular mutants too!

I still don't know why we're not as hot as we used to be!

I'm afraid the **Ecch-Men's** blasting sound effects and blinding animation proved to be a lot more interesting than our single "pizza joke," dude! But that's the way the **Cowabunga** crumbles!

Are the **Ecch-Men** just a metaphor for the blight in today's society?

Could be! But this series is so damn confusing, it could also be a metaphor for man's inhumanity to crabgrass!

Isn't this a rather crowded splash panel for **MAD**? Look at it! It's packed wall to wall!

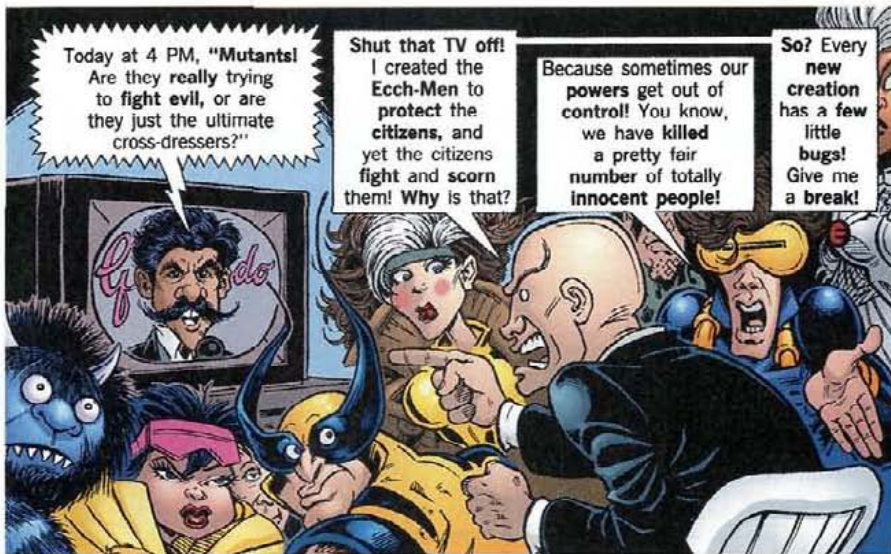
For **MAD**, it's crowded! For the **Ecch-Men**, it's sort of sparse! Their animators believe in quantity, not quality!









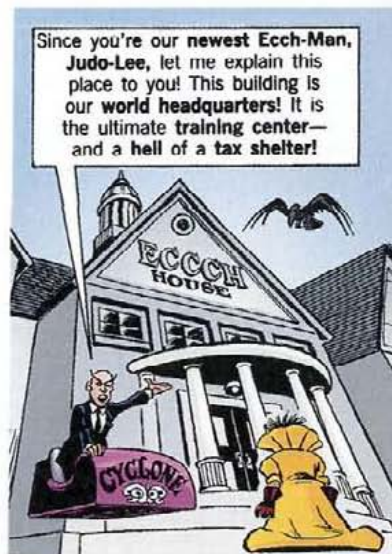


Today at 4 PM, "Mutants! Are they really trying to fight evil, or are they just the ultimate cross-dressers?"

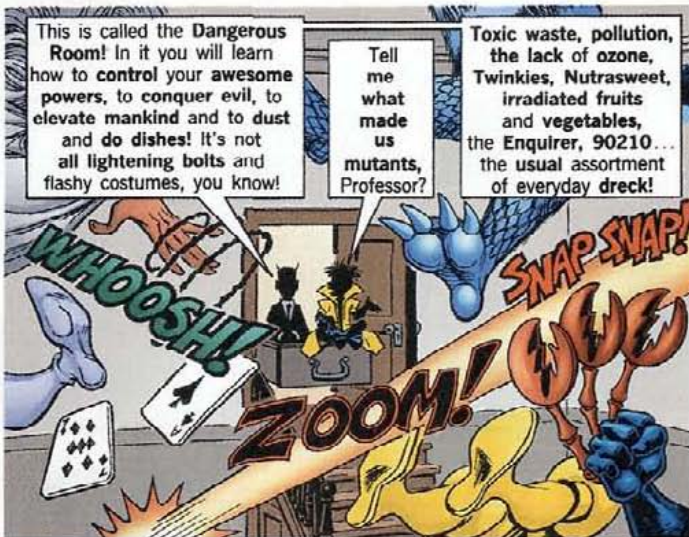
Shut that TV off! I created the Ecch-Men to protect the citizens, and yet the citizens fight and scorn them! Why is that?

Because sometimes our powers get out of control! You know, we have killed a pretty fair number of totally innocent people!

So? Every new creation has a few little bugs! Give me a break!



Since you're our newest Ecch-Man, Judo-Lee, let me explain this place to you! This building is our world headquarters! It is the ultimate training center—and a hell of a tax shelter!



This is called the Dangerous Room! In it you will learn how to control your awesome powers, to conquer evil, to elevate mankind and to dust and do dishes! It's not all lightening bolts and flashy costumes, you know!

Tell me what made us mutants, Professor?

Toxic waste, pollution, the lack of ozone, Twinkies, Nutrasweet, irradiated fruits and vegetables, the Enquirer, 90210... the usual assortment of everyday drack!



But you are not alone, Judo-Lee! We are all mutants!

Really? Who would have guessed? You all look so average!

Professor, shall I demonstrate to Judo-Lee the power with which I can fling my playing cards around?

Absolutely not! You're the one who crippled me with your crappy aim! Do you want to finish me off altogether?



You should know our biggest adversary is the Mutant Control Agency!

Is the Mutant Control Agency run by the government?

No, the government gives them a building to operate out of, funds their work and looks the other way when they attack us! But technically, they're not a government agency!

Think of it as a new language you're just going to have to learn, Judo-Lee! It's called Federal-speak!



If we could wreck the headquarters of the Mutant Control Agency we'd really have done something significant!

You mean freedom for the Ecch-Men?

No, a plot for this episode!

C'mon! We had a plot three weeks ago! Now we'll coast along for a month or so of plain confusion before we need a plot again!





I will take only three Ecch-Men and wreck the factory where the Sentients are built! Now, let's see, which three? I'll take Stormy, Judo-Lee, Cyclops, Rouge, Beastly, Gamble...

It's no wonder that you always lose at cards! You can't count!



While you mutants attack the Sentient factory, I'll wreak havoc on D.C.!

Washington, D.C.?

No, D.C. comics!

We've already wreaked havoc on them! Why do you think they staged Superman's phony death and then his quadruple resurrection? And put Batman in a wheel chair? We were getting too much media hype!



I'm Cruncho and I'd like to help too!

But you're not an Ecch-Man!

I used to be until I was thrown out! But now I'm back! I guess you can call me an Ex-Ecch-Man!

Ordinarily Ex-Ecch-Men like you aren't welcomed back! But all that's changed with my new "don't ask, don't tell" policy!



The professor's always complaining about my lousy aim, but I just flung two playing cards at one of the giant Sentients and severed his head!

Yeah, but the head just fell on a hospital and killed three people in intensive care!



Rouge, let's break through the wall of the Sentient factory!

Why not enter through all the open bay doors!

Because going through open doors doesn't make ear-shattering noise or cause devastating damage! Better read your Ecch-Men Rule Book!



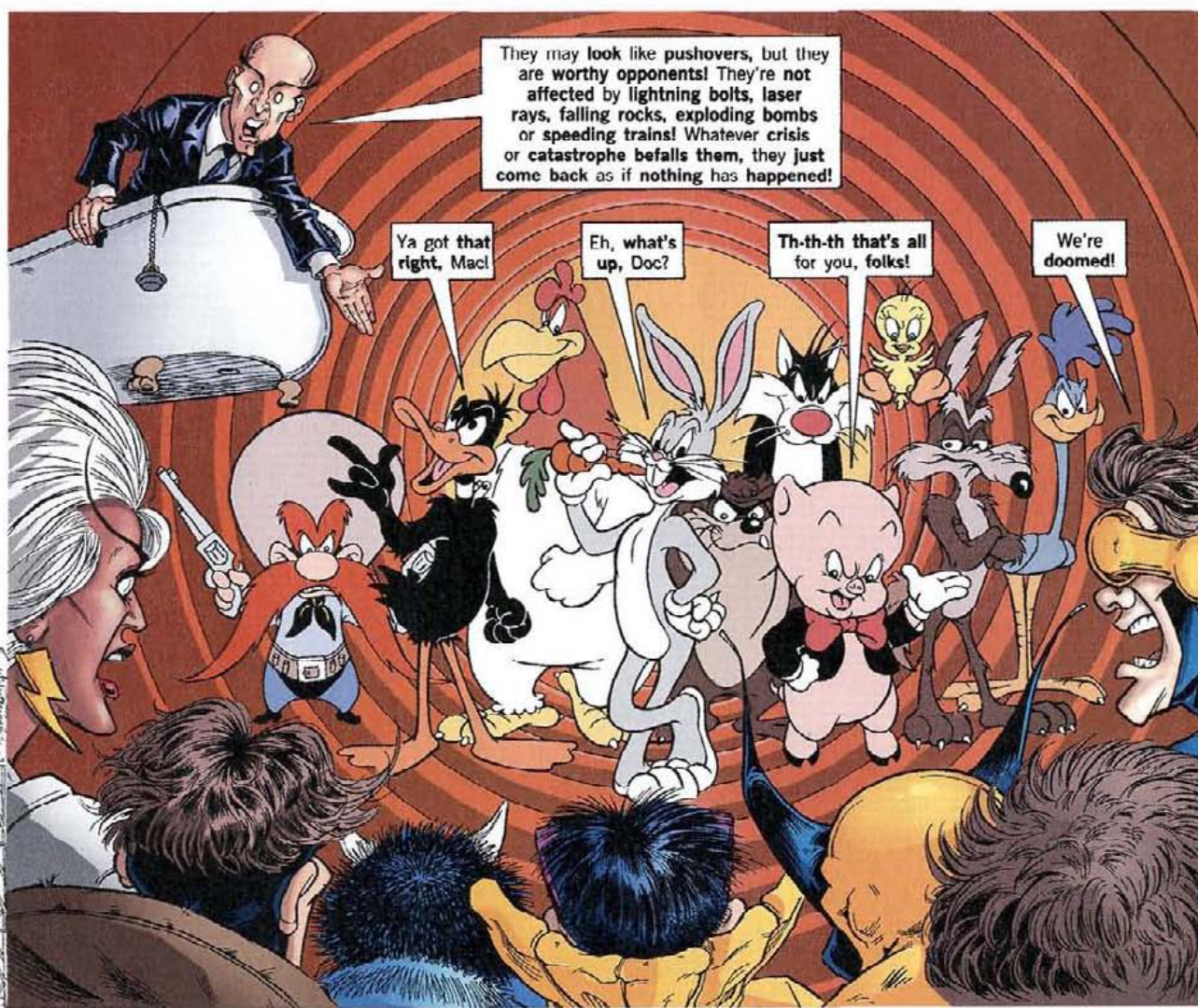
Yo, Beast! Do you recognize that mutant?

Yeah! He doesn't have my power, but he does have one advantage! I run out of energy faster! That little @#%&\* just keeps going and going and...

BOOM  
BOOM  
BOOM

ENERGIZER









TEASE A CROWD DEPT.

# A Comprehensive Sociological Study MAJOR LEAGUE

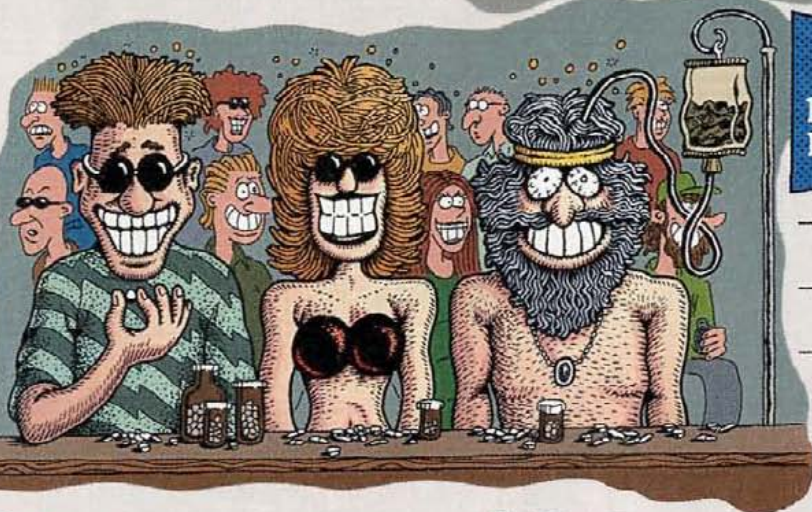
## BOSTON RED SOX FANS

- rent "Silence of the Lambs" when they're in the mood for something light and cheerful.
- refer to death as "the other disappointment."
- can't believe that the Book of Revelations doesn't mention the '86 Sox next to the Antichrist and Armageddon.



## LOS ANGELES DODGERS FANS

- leave the game during the National Anthem, to beat the traffic.
- are the only fans who can buy Valium at the concession stands.
- don't understand why the manager won't put the pitching machine in the starting rotation.



## PHILADELPHIA PHILLIES FANS

- boo the March of Dimes poster child when she throws out the opening pitch.
- were so excited by their last World Series victory that they stayed up past 8:30 PM celebrating.
- think the Designated Hitter rule is a great idea, since it would give them a 10th player to curse at.



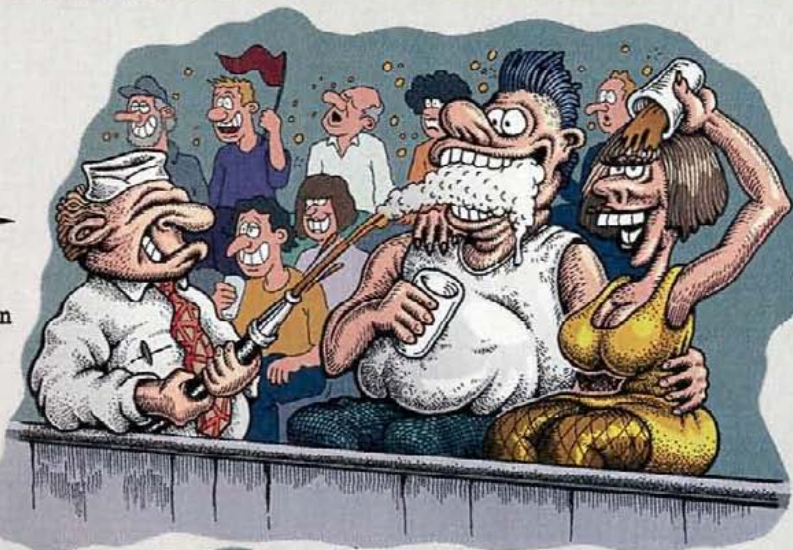
ARTIST: MONTE WOLVERTON WRITER: DESMOND DEVLIN



# of the Distinguishing Characteristics of **BASEBALL FANS**

## **NEW YORK YANKEES FANS**

- are the only fans who go through a combination turnstile/metal detector.
- have made the bleacher's beer salesman the sixth-highest paid man in baseball.
- think shouting "Kill the ump!" is just big talk if you aren't ready to back it up.



## **MONTREAL EXPOS FANS**

- teach their kids to pitch with a puck.
- wonder why they got cheated out of the pennant, when the metric system clearly shows the Expos won 247.0194 games last year.
- still can't grasp the intricate subtleties of the American pastime, like how to translate "you suck" into French.



## **SAN FRANCISCO GIANTS FANS**

- don't find Candlestick Park cold at all, once you buy fifteen hot dogs and stuff them in your pants.
- are never quite sure whether "8-2" is the final score or a Richter Scale reading.
- bring their baseball card collections to the game—not for autographs, for kindling.



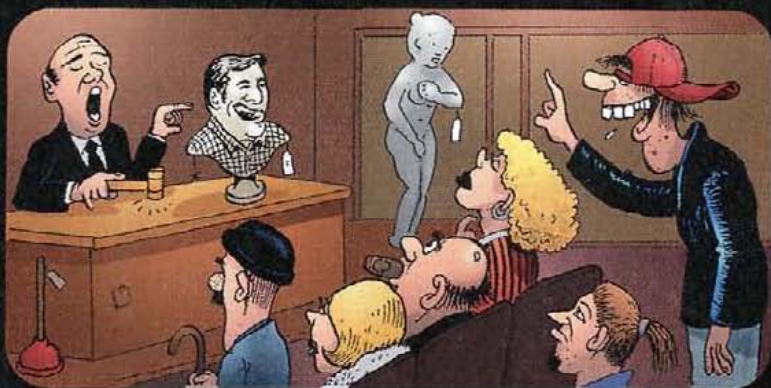


It seems that in life you're either a winner or a loser. Such as, the Road Runner is a winner, whereas daytime soap opera actress Susan Lucci is a loser! But hey, Jerky, it ain't always so cut and dry! We betcha didn't know there are times when you can experience both the thrill of victory and the agony of defeat! So, here are some examples to prove our point when...

YOU'RE a W  
a n



**YOU'RE A WINNER AND A LOSER!**



**YOU'RE A WINNER AND A LOSER!**



**YOU'RE A WINNER AND A LOSER!**

**YOU'RE A  
WINNER  
AND A  
LOSER!**



**YOU'RE A WINNER AND A LOSER!**



**YOU'RE A WINNER AND A LOSER!**



**YOU'RE A WINNER AND A LOSER!**



# INNER d a LOSER

ARTIST: TOM BUNK  
WRITER: DESMOND DEVLIN



When backers finally raise the money to produce your sensitive, dramatic screenplay by signing Rosie O'Donnell...

**YOU'RE A WINNER AND A LOSER!**



When you find out exactly what the recipe is for that Chinese dish you love so much...

**YOU'RE A WINNER AND A LOSER!**



When the guy who's monopolized the "HOOTERZZ" vanity plates you've wanted for so long finally dies...

**YOU'RE A WINNER AND A LOSER!**



When you get home in time to catch *Saturday Night Live*...

**YOU'RE A WINNER AND A LOSER!**



When you can get your dental care totally free from nearby student trainees...

**YOU'RE A WINNER AND A LOSER!**



When you smoke enough packs to redeem 35,000 of your coupons for ski equipment...

**YOU'RE A WINNER AND A LOSER!**





When you get your entire prison sentence wiped out just by trying one experimental serum...

**YOU'RE A WINNER AND A LOSER!**



When you win 3rd place on America's Funniest Home Videos for your incredible "Lawn Mower Vasectomy" clip...

**YOU'RE A WINNER AND A LOSER**



When your lover says that of the 250 sex partners they've had, you're the very best...

**YOU'RE A WINNER AND A LOSER!**



When you pay off all your outstanding debts thanks to a loan from gentlemen named Louie Nickels and Icepick...

**YOU'RE A WINNER AND A LOSER!**



When the motorcycle cop says there's no reason why a pretty young thing traveling all alone like you should have to pay a speeding ticket, when the two of you can work something out...

**YOU'RE A WINNER AND A LOSER!**



When William Shatner agrees to sing the song you've written...

**YOU'RE A WINNER AND A LOSER!**



When you succeed in spending just 45 cents on soap, shampoo and deodorant in a whole year...

**YOU'RE A WINNER AND A LOSER!**



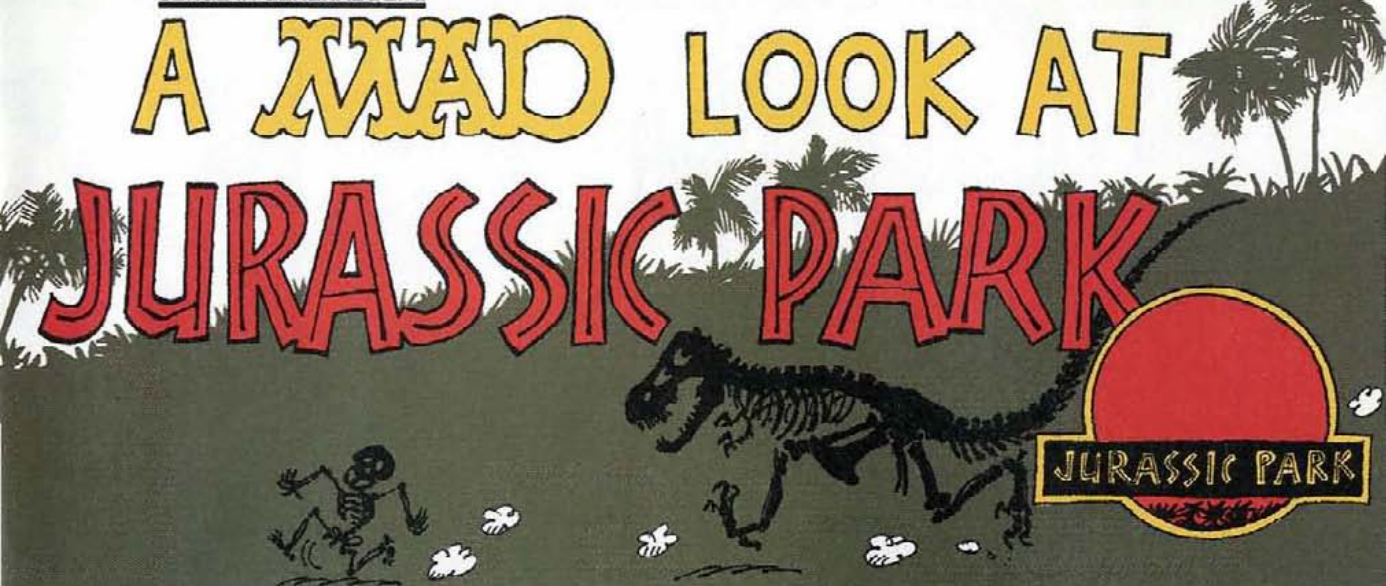
When your goiter gets you into the Guinness Book of World Records...

**YOU'RE A WINNER AND A LOSER!**

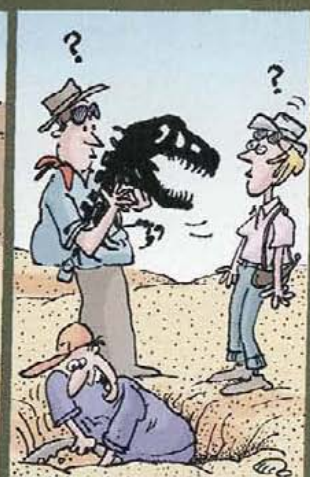


SERGE-IN GENERAL DEPT.

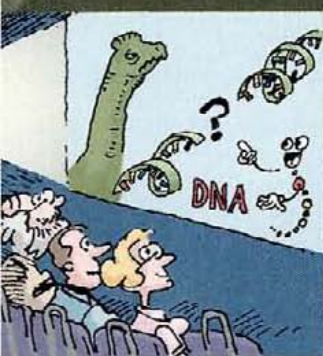
# A MAD LOOK AT JURASSIC PARK



ARTIST AND WRITER: SERGIO ARAGONES



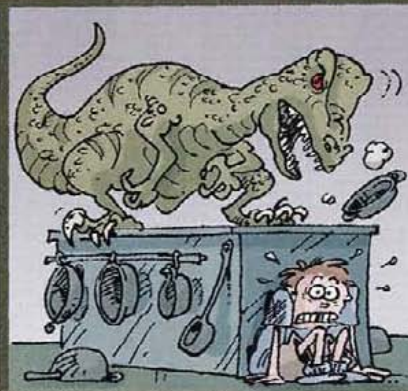
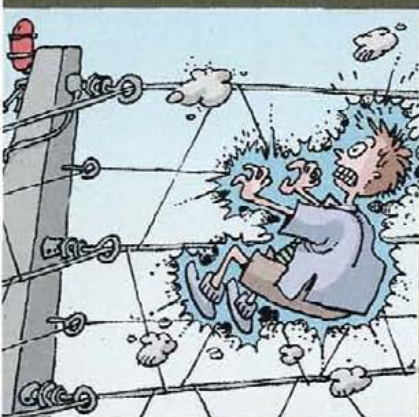
















The practice of embedding one's flesh with permanent dyes has been with us for centuries. Indeed, Queen Nefertitti is said to have had the message "Hecky 4-Ever" placed on her left shin just before the great Egyptian husk famine in the 17th century B.C. In subsequent years, many more practical uses for these permanent skin stains have been discovered...



## LAW ENFORCEMENT

Since the Supreme Court's landmark Miranda decision, police officers everywhere found themselves fumbling with little laminated cards at the worst times when advising alleged perpetrators of their rights. Tattoos to the rescue! Located between the wrist and elbow, cops no longer faced the dilemma of having to either release or shoot their detainees on the spot simply because they forgot to recite a few words like "right," "remain" or "silent." There is ample room on their other arm for donut shop hours and overtime pay tables.



## SUMMER FUN

A common predicament facing nudists is: not enough nude beaches. Tattoos to the rescue! An easy-to-apply bikini or speedo pattern turns any public beach, swimming pool or open hydrant into a clothing-optional one, insuring the freedom to sun worship unencumbered without facing disapproving stares from conservative bathers, intervention by strong-arm lifeguards and arrest by cops with the Miranda rights tattooed on their arms.



## HUNTING

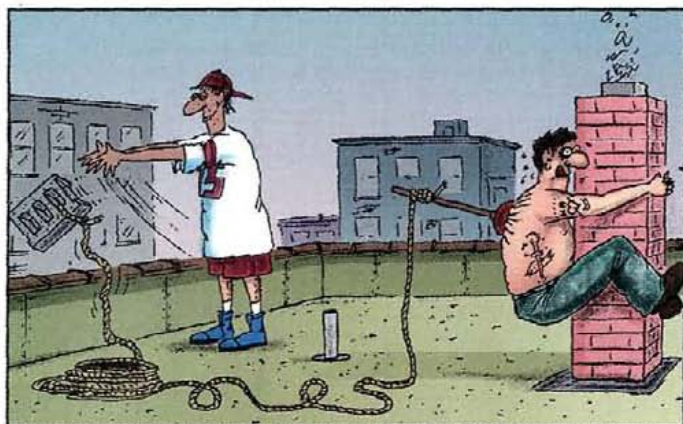
Likewise, hunters found that heavy, non-breathable surplus camouflage gear rendered the summertime stalking of game impossible. Tattoos to the rescue! The greens, grays and browns of wild foliage randomly and permanently etched into the epidermis now allow sportsmen to be almost as bare as the defenseless prey they relentlessly pursue — and no longer break a sweat.

And yet, with all these ingenious and practical applications for tattoos, the vast, vast majority of people still use them to display messages like "Hecky 4-Ever"! The problem? When Hecky leaves your life, the tattoo remains. Sure, there are removal techniques such as laser treatment, but they're expensive and time consuming. If you're in a hurry or on a budget, we recommend choosing an easy "do-it-yourself" method from...

# A MAD GUIDE TO...



**THE HIGH-SPEED PLUNGER POP**



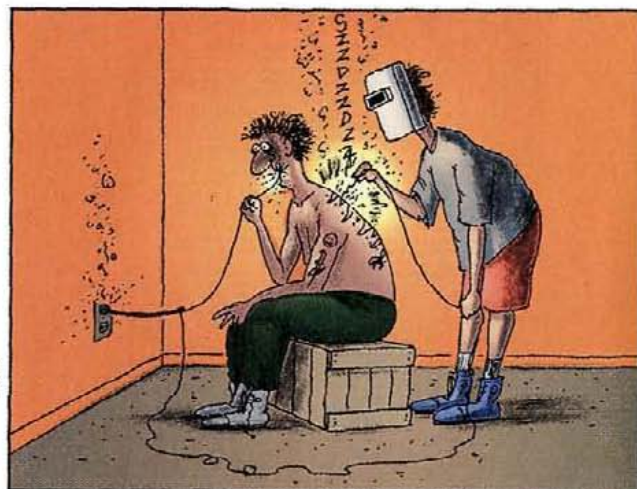
**THE ROLLERBLADE RUB-OUT**



**THE LEECH LUNCH-LIFT**



**THE HOT WIRE WELD-OFF**



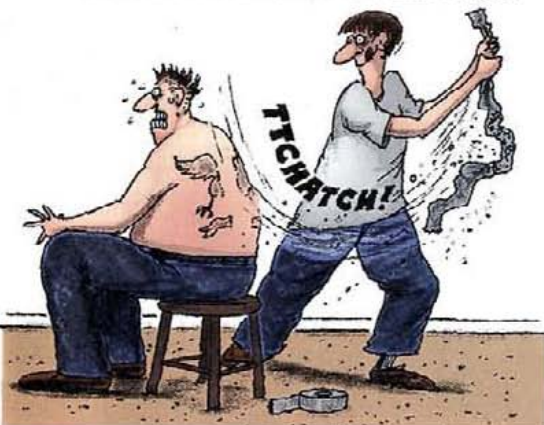
**THE POISON IVY SCRATCH-AWAY**



**TATT  
REMO**



**THE DUCT TAPE POWER-PEEL**



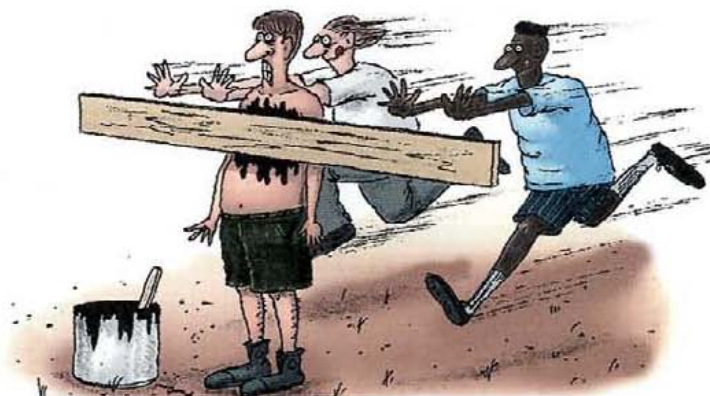
**THE COLD LAMPPOST LICK, STICK AND PULL**



**THE MALIBU BAKE-AWAY**



**THE HIGH-IMPACT PLANK AND TAR TRANSFER**



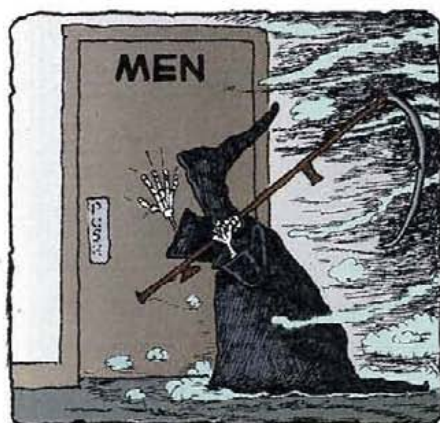
FOO  
DVAL

**THE GUARD DOG GULP 'N' GONE**





# DUCK EDWING STALKS THE GRIM REAPER







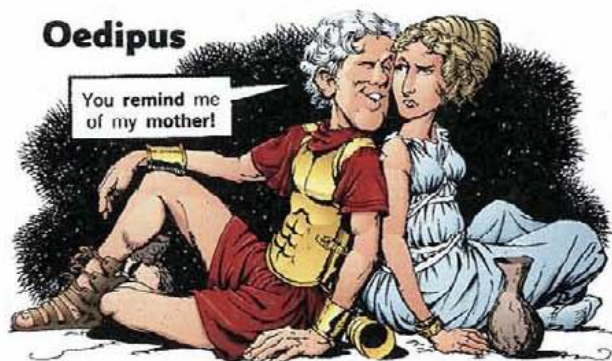


**Henry VIII**



**THE PRATTLE OF THE SEXES DEPT.**

**Oedipus**



# Histor

**Adam**



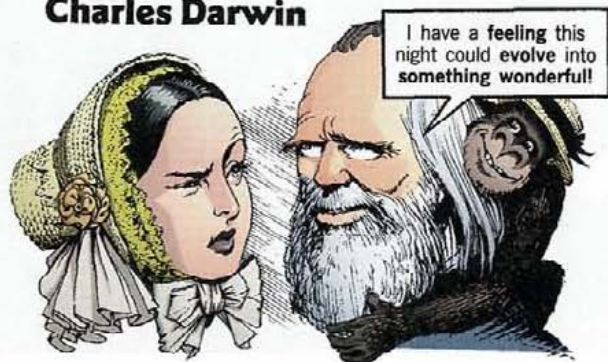
**Marco Polo**



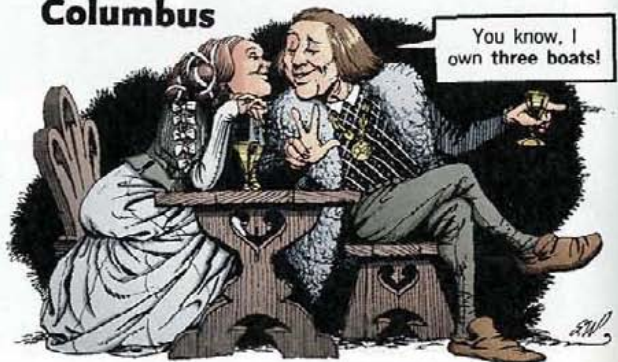
☒ Fill out an absentee ballot for Alfred E. Neuman, the Absentee candidate!

# COME

**Charles Darwin**



**Columbus**





**Amelia Earhart**

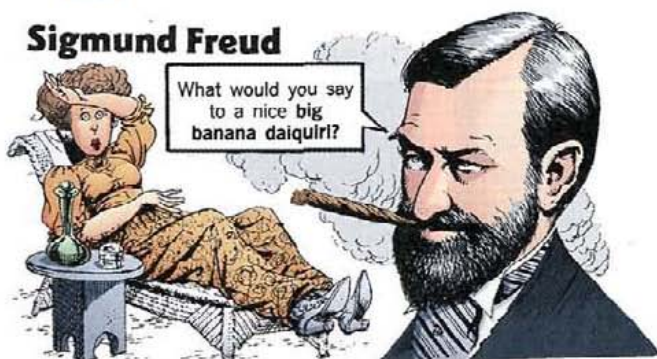


**Noah**



# y's Great

**Sigmund Freud**



**Paul Revere**

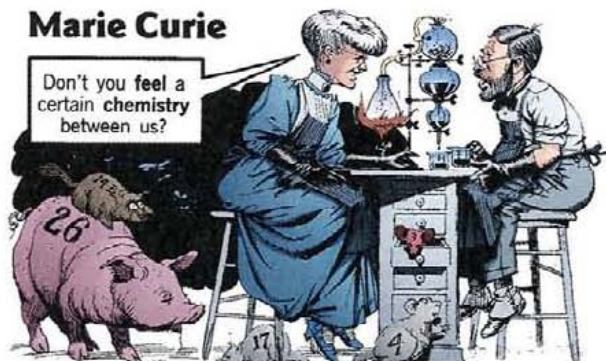


# ON LINES

ARTIST: GEORGE WOODBRIDGE

WRITER: DON JACOBS

**Marie Curie**



**Clarence Thomas**





#### COMMITTING A SYNERGY DEPT.

Over the last few months it seemed like you couldn't open up the paper without reading about another corporate merger! Westinghouse takes over CBS! (Watch this fall for *Murder, She Wrote*—By *The Light of a 75-Watt Westinghouse Bulb*!) Disney acquires ABC! (In a very special episode of *Family Matters*, Steve Urkel discovers the true meaning of Christmas when he reunites a homeless boy with his father, a hot dog vendor at EuroDisney!) While these kinds of deals shake Wall Street, all they mean to us is that the big get bigger, and still force their crappy products on us! Just once we'd like to see two companies get together in a deal that benefits the average slob! Like these . . .

## CORPORATE MERGERS

### That Would Do Us All Some Good

ARTIST: PAUL COKER

WRITER: MIKE SNIDER



## IF...

### JACK IN THE BOX

MERGED  
WITH

### PARKE-DAVIS

...each and every bacteria-  
tainted hamburger patty  
could have a dose of  
penicillin already inside!



## IF...

### EXXON

MERGED  
WITH

### Pampers

...they might finally get  
some leak-proof  
oil tankers!





**IF...**

**abc**

**MERGED  
WITH**

**NBC**  
and **CBS**

...we'd only have to endure  
one dopey made-for-TV  
movie for every sleazy  
scandal to come along!



**IF...**

**Disney**

**MERGED  
WITH**

**THE MONEY STORE**

...a family of 4 visiting one  
of their parks could get a  
second mortgage right at  
the ticket booth - when  
they need it!



**IF...**

**BOEING**

**MERGED  
WITH**

**THE GAP**

...their airline-seat  
designers could get some  
much-needed pointers from  
folks who have actually  
measured a human body!





**IF...**

**PROCTER & GAMBLE**

**MERGED  
WITH**

**Frito  
Lay**

...those "Detergent Scientists" might just invent something that will get that slimy orange Cheetos residue off your fingers!



**IF...**

**macy's**

**MERGED  
WITH**

**TROJAN**

...we'd surely see the most entertaining Thanksgiving Day Parade in years!



**IF...**

**NIKE**

**MERGED  
WITH**

**Smith & Wesson**

...buyers of \$40 sneakers would also get something to protect them with!





**IF...**

**MAIDENFORM**

**MERGED  
WITH**

**VELCRO**

...millions of horny young  
guys would be  
eternally grateful!



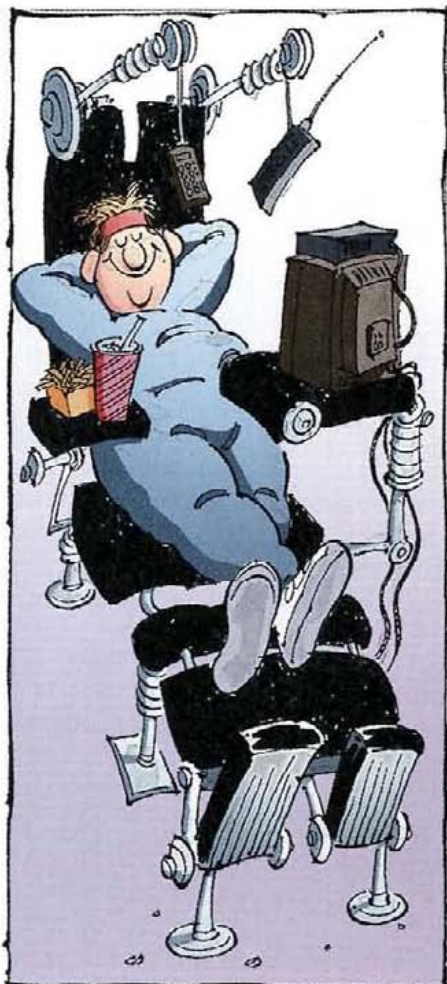
**IF...**

 **Nautilus**

**MERGED  
WITH**

**TRANS  
FORMERS**

...you could make some-  
thing useful out of that  
weight machine when you  
give up "pumping iron"  
after two weeks!



**IF...**

 **Ralston Purina**

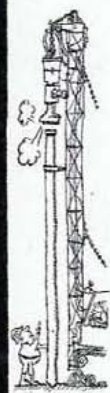
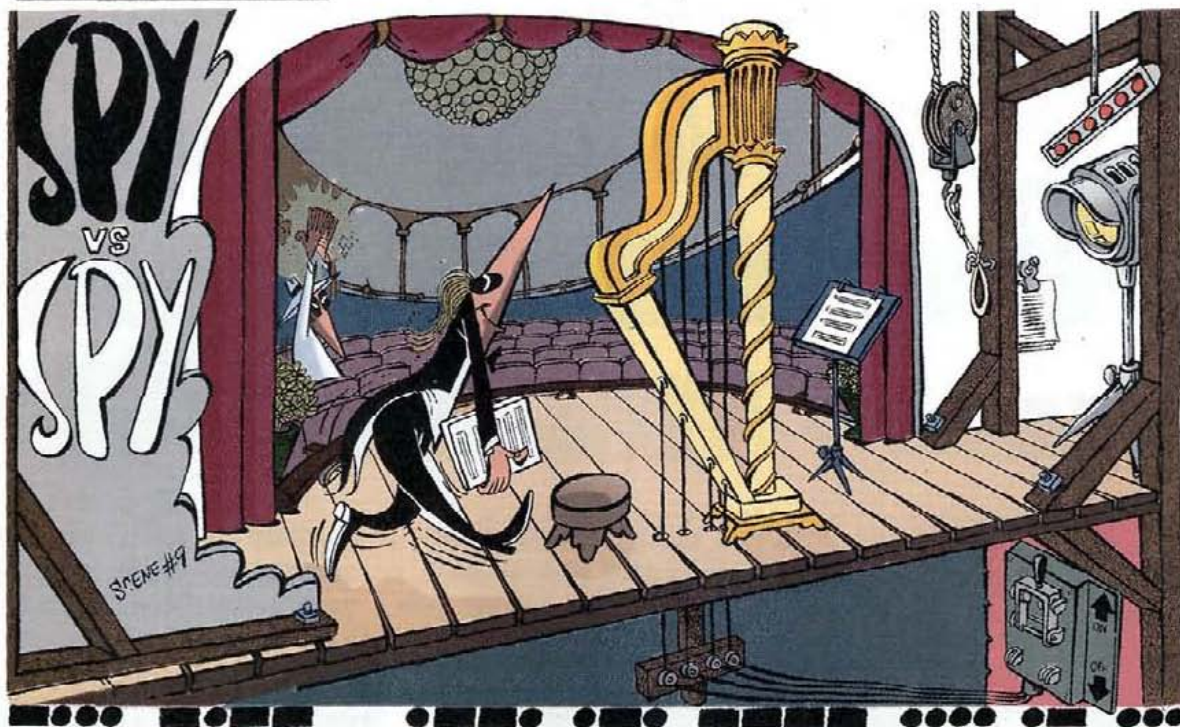
**MERGED  
WITH**

**DU PONT**

...they might find some  
way to mix Teflon and  
pet food to produce  
non-stick dog-doo!









What's the world's most-watched TV show? *Roseanne*? *Seinfeld*? *Studs*? Guess again! It's not as subtle as *Studs*! It's a syndicated show about LA lifeguards that has 140 million viewers worldwide! Why are people fascinated with this show? We'll give you a hint! They're not tuning in to see schools of flounder! They're watching it because it's...

# BABEWATCH

I'm Lt. Itch Buchanan! I'm the star lifeguard of this series! My last series was *Knight Rider*, an "auto-erotic" TV show where my partner, a sleek, sexy car named Kit, "talked"! I miss Kit! Nobody here is as bright as that vehicle!

You're wondering why a 42-year-old man is still a lifeguard? I'll tell you! This job is exciting, challenging and there are no strings attached... except on the thongs of the 19-year-old girls! That's why a 42-year-old man is still a lifeguard!

I'm Slumber Quinn! I'm a blonde lifeguard! Since I've been here I've caused more drownings than I've prevented! Guys keep swallowing water so I can resuscitate them! I still use the mouth-to-mouth approach!

I'm T&A Pucker! Another blonde lifeguard! My qualifications: I can swim, I can dive and I have hooters the size of Wisconsin!

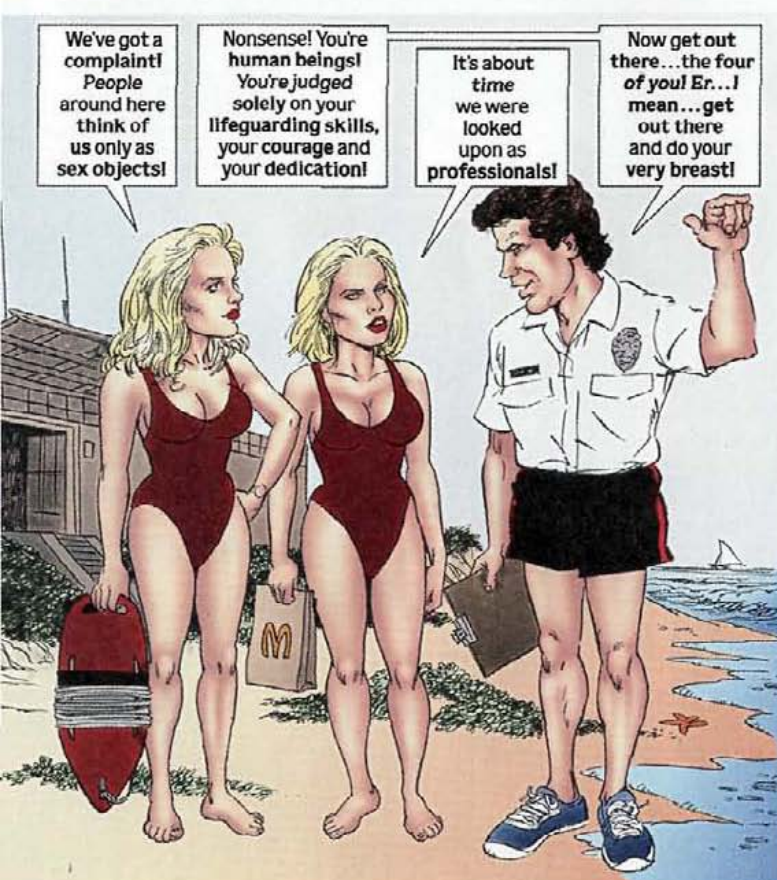
I'm Lt. Strippingly Holdum! I'm a dramatic change of pace for the series! I'm a brunette! I'm brighter than the other two! That's like saying Moe is the most articulate of the stooges!

I'm Brat Moody! I'm a hunk in trunks! My dream is to be the best lifeguard in the world! My two idols are Schwarzenegger and Fabio! I hope to have the body of Schwarzenegger and the brain of Fabio!

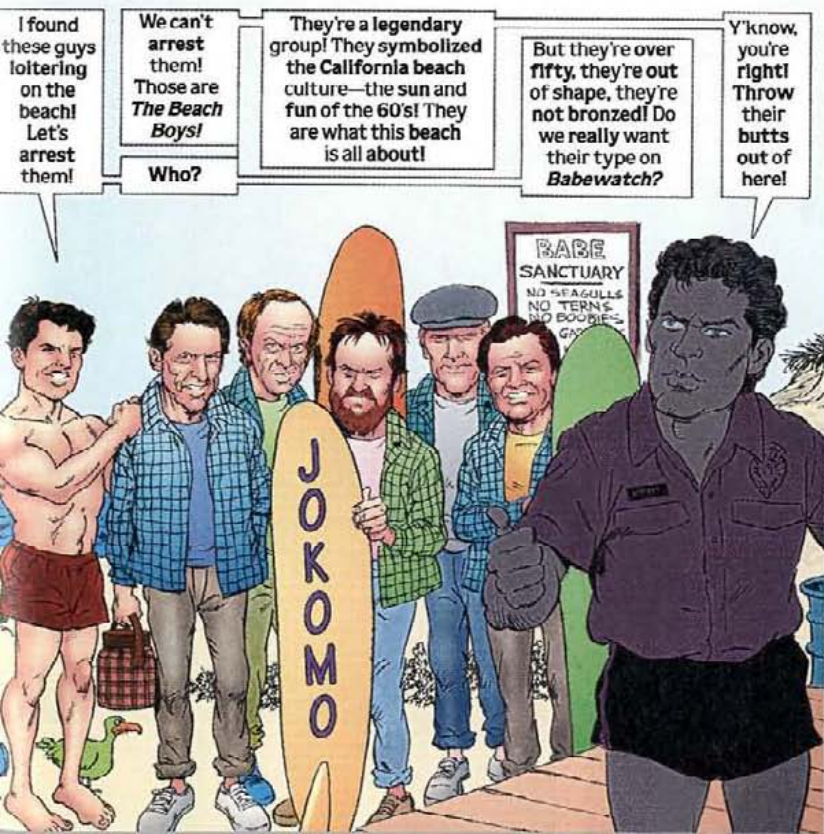
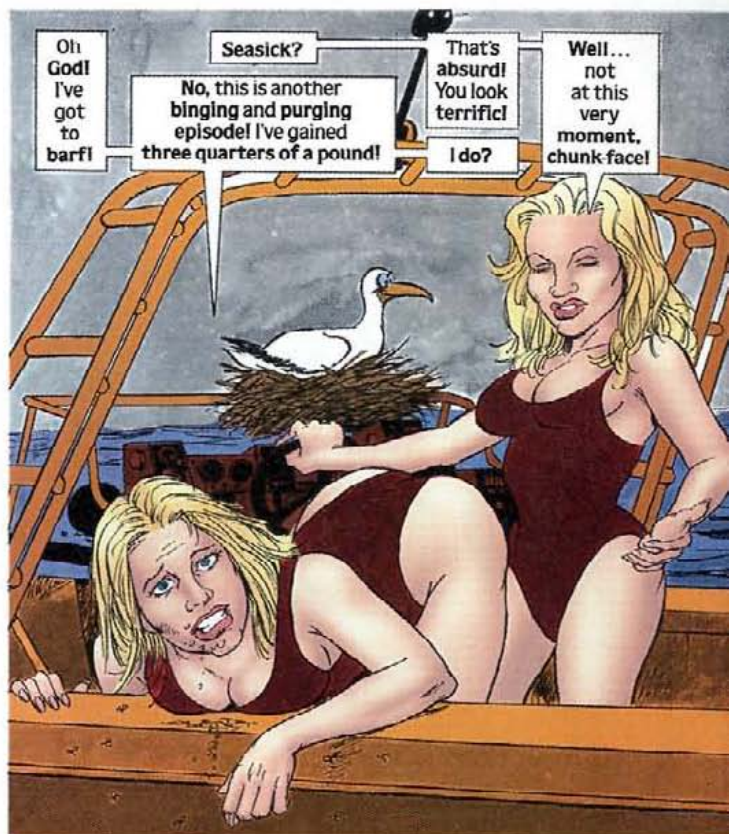
I'm Sgt. Gonsa Mellowbee! I don't know what the hell I'm doing in this series! I sort of feel like Michael J. Fox in a Spike Lee movie!



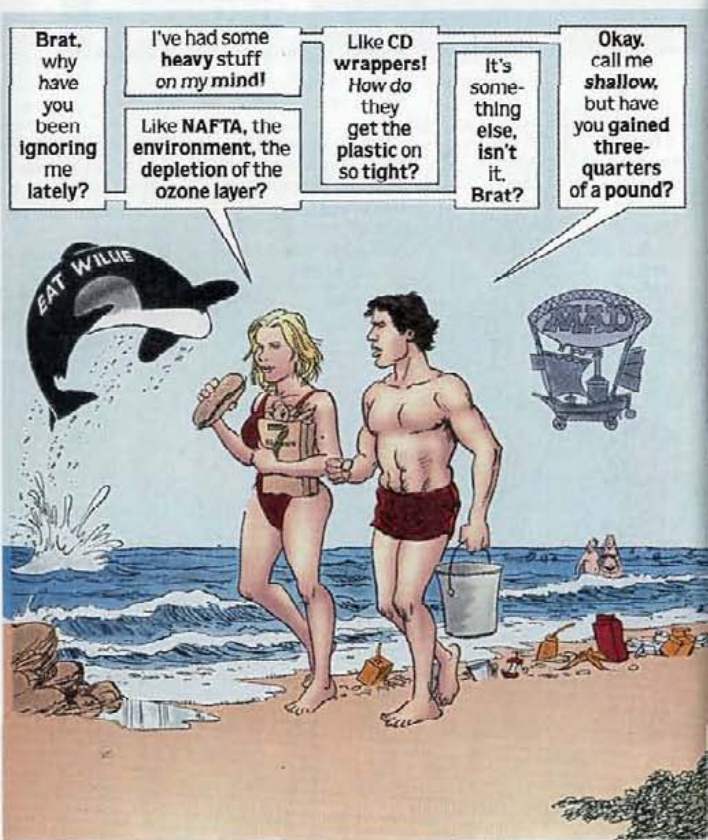
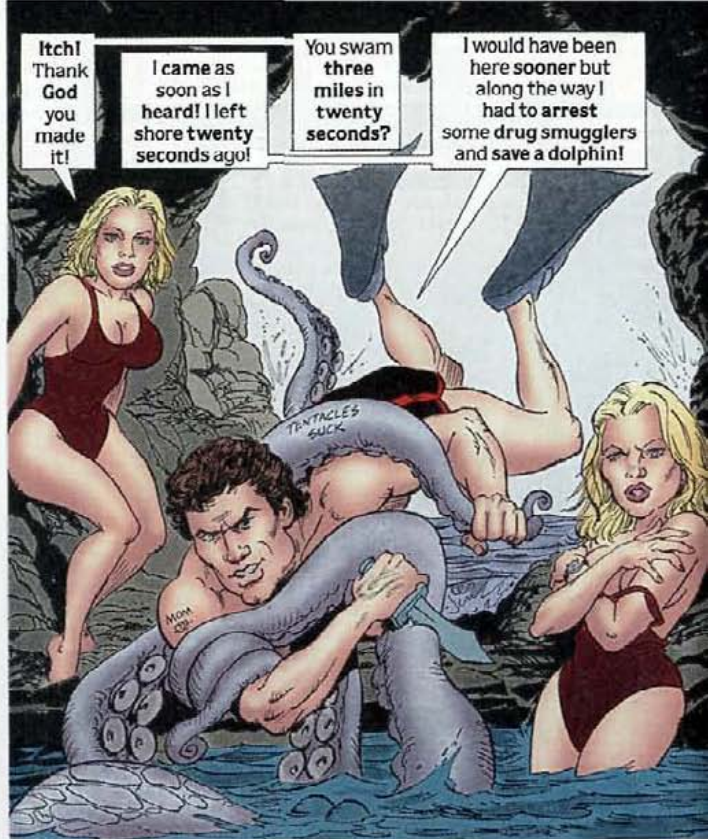




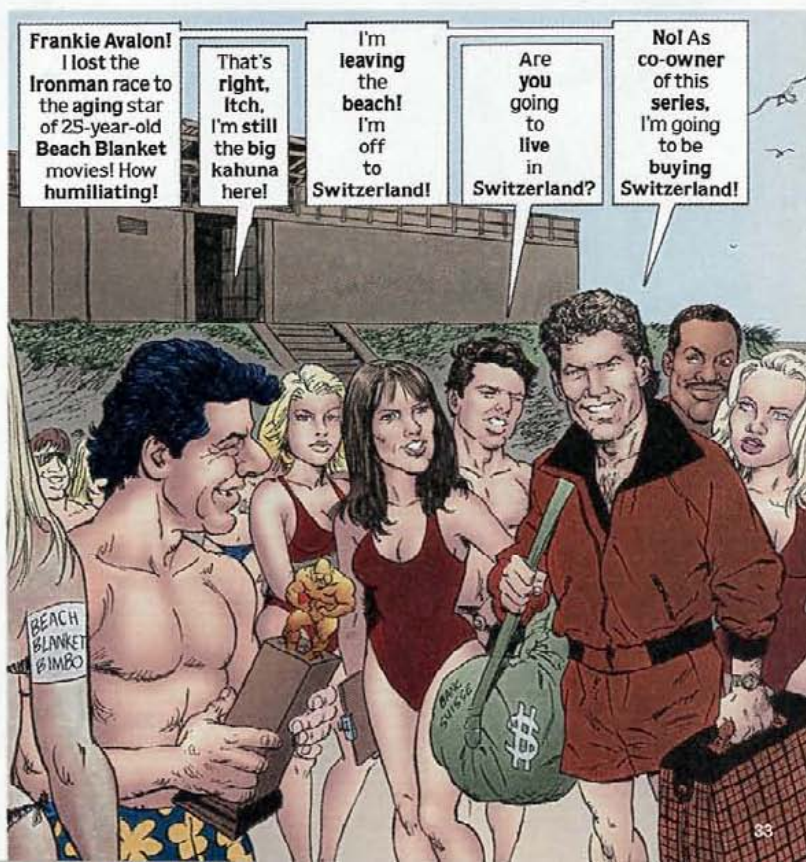
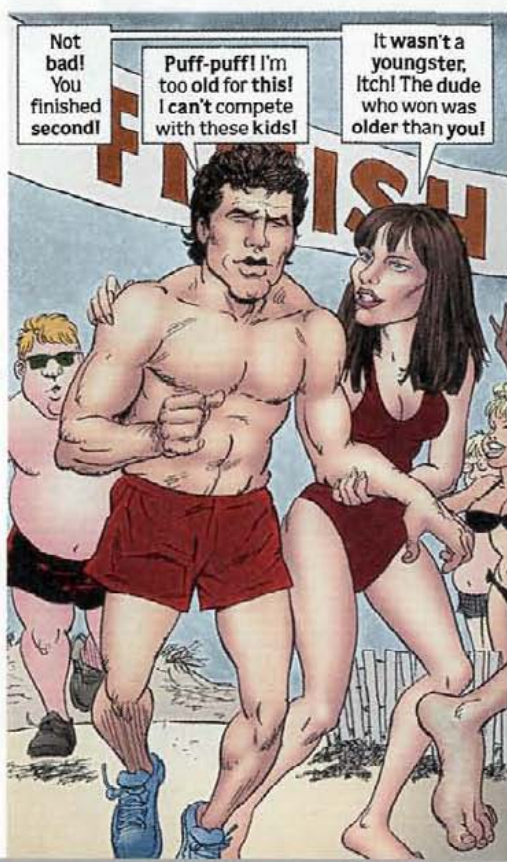
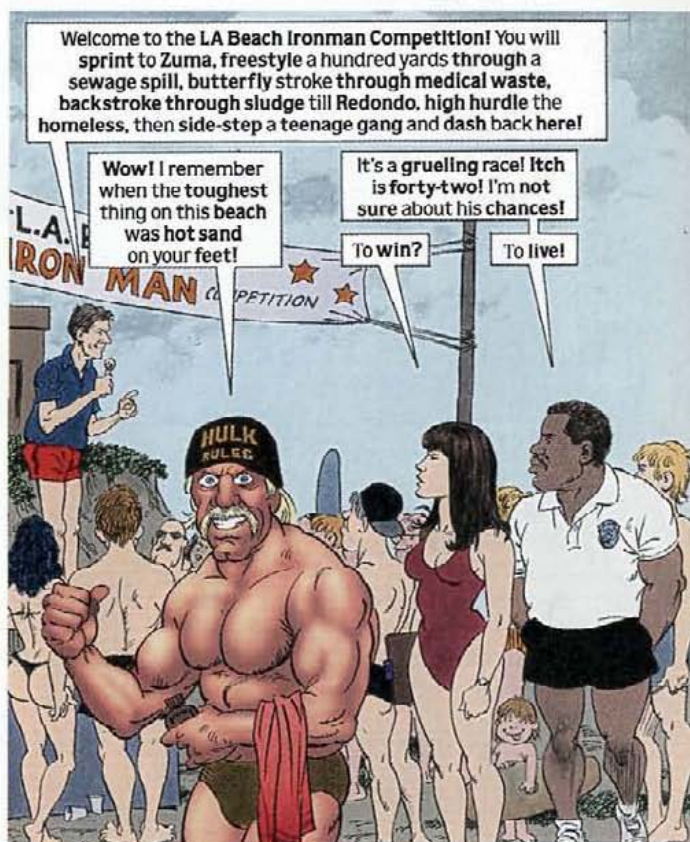
















Little rubber "Violation devices" on plummeting 747s... why bother?

sendin

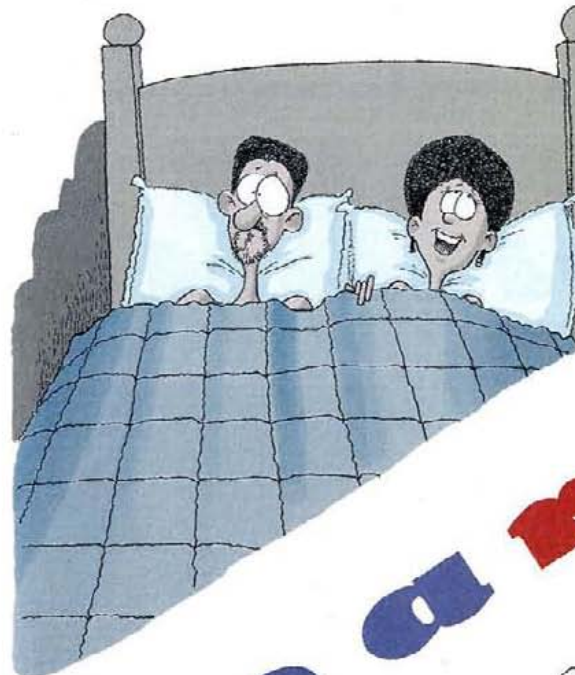
# GLOBAL WARNING DEPT.

Sometimes, while travelling along the minefield of life, you may get an inkling of bad things to come - a subtle hint, forewarning or harbinger of impending disaster. When this happens (Note: read the following CAPITALIZED words out loud in a whining, desperate sounding, high-pitched voice), YOU'RE IN TROUBLE! YOU'RE DOOMED! CANCEL YOUR CABLE! CALL A PRIEST! But don't fret! We're here to help - by providing you with this nifty guide to assist you in determining when the proverbial poop is about to hit the proverbial fan! We call it...

ARTIST AND WRITER: JOHN CALOWELL

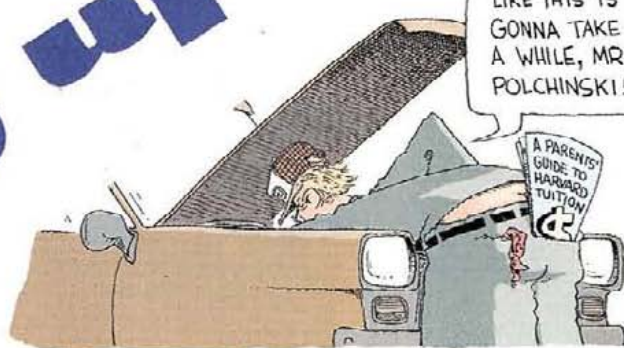






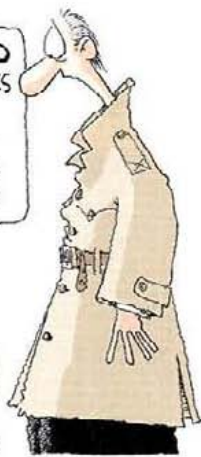
OH, RONALD... YOU'RE SO KIND,  
CONSIDERATE AND LOVING!  
NOTHING AT ALL LIKE  
THOSE HAITIAN JUNKIES  
I USED TO DATE!

# g up a red flag



I WAS AFRAID  
OF THIS! LOOKS  
LIKE THIS IS  
GONNA TAKE  
A WHILE, MR.  
POLCHINSKI!

A PARENTS'  
GUIDE TO  
HARVARD  
TUITION



MOM, THIS YEAR  
FOR HALLOWEEN  
I'VE DECIDED TO GO  
AS RU-PAUL!  
OOOOH! IS THIS  
CHIFFON OR CHENILLE?



CALDWELL

BREAKFAST IN BED!  
BREAKFAST IN BED!  
DO YOU KNOW HOW  
SICK I AM OF YOUR  
DAMN **BREAKFAST**  
IN BED?!?!



I'M LOOKING FOR SOMETHING THAT SAYS,  
"GEEZ, IT'S TOO BAD YOUR CUTE LITTLE  
STATIONERY STORE **BLEW SKY HIGH** CUZ  
YOU DIDN'T HAVE NO **INSURANCE** WHICH  
**COULDA** PROTECTED IT!"





A bigger ball, an extra outfielder and a larger strike zone. If you think that's all that separates the amateurs from the professionals on the field of

# BASEBALL V



If you see the pitcher warming up with a catcher in the bullpen...**IT'S BASEBALL**



If you see the pitcher warming up with a babe in his Chevy Blazer...**IT'S SOFTBALL**



If when it starts to get dark some of the fans get in their cars to leave...**IT'S BASEBALL**



If the third base coach signals the runner to go home...**IT'S BASEBALL**



If the third base coach signals his wife to bring him more nachos...**IT'S SOFTBALL**



If a buxom girl runs onto the field to kiss one of the players...**IT'S BASEBALL**



If after the game a crew must convert the field to a football stadium...**IT'S BASEBALL**



If after the game a guy must convert the field to a flea market...**IT'S SOFTBALL**



If the best seat in the house is the owner of the team's luxury box...**IT'S BASEBALL**

ARTIST: JACK DAVIS

WRITER: MICHAEL O'ROURKE



dreams, you've got another thing coming, rosin-bag-breath! Actually, once you sit down and do some research, you'll find a plethora of differences in...

# 5. *SOFTBALL*



If when it starts to get dark some of the fans line up their cars along the back fence to light the field...**IT'S SOFTBALL**



If the average player takes in over a million dollars a year...**IT'S BASEBALL**



If the average player takes in over a million calories a game...**IT'S SOFTBALL**



If a buxom girl runs onto the field to play shortstop...**IT'S SOFTBALL**



If the pitcher's Earned Run Average is 3.5....  
**IT'S BASEBALL**



If the pitcher's Blood Alcohol Level is 3.5....  
**IT'S SOFTBALL**



If the best seat in the house is the owner of the Winnebago's lounge chairs he put on the van's roof...**IT'S SOFTBALL**



If the manager is an older gentleman with a pot belly...**IT'S BASEBALL**

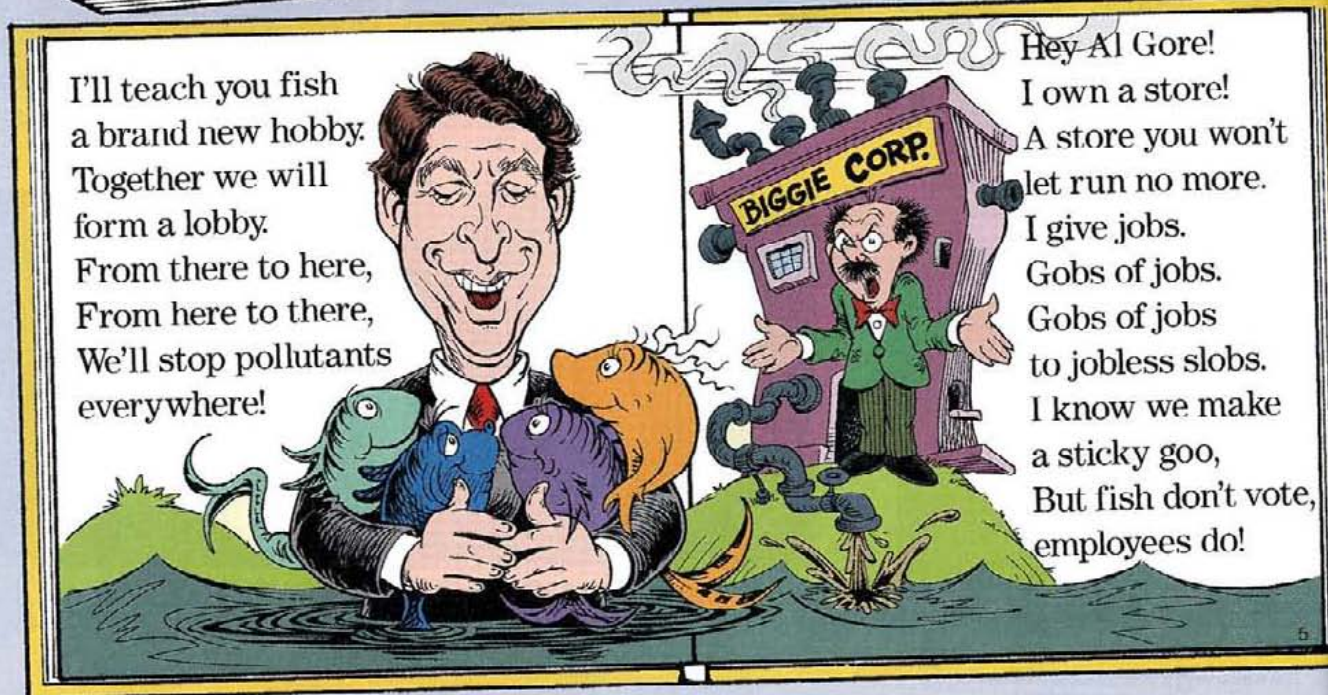
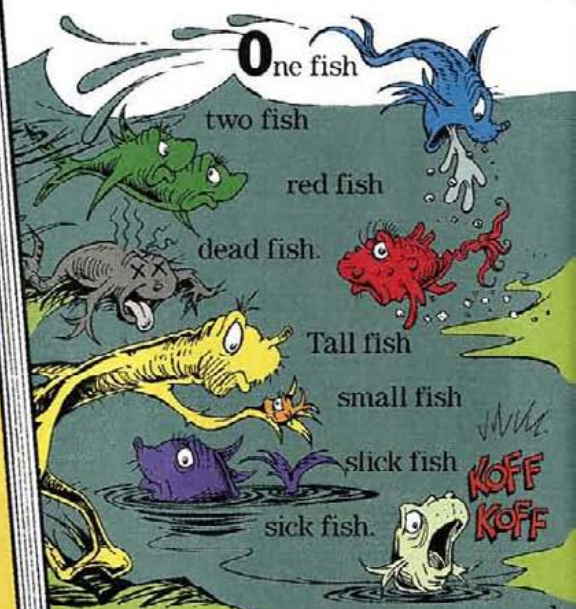
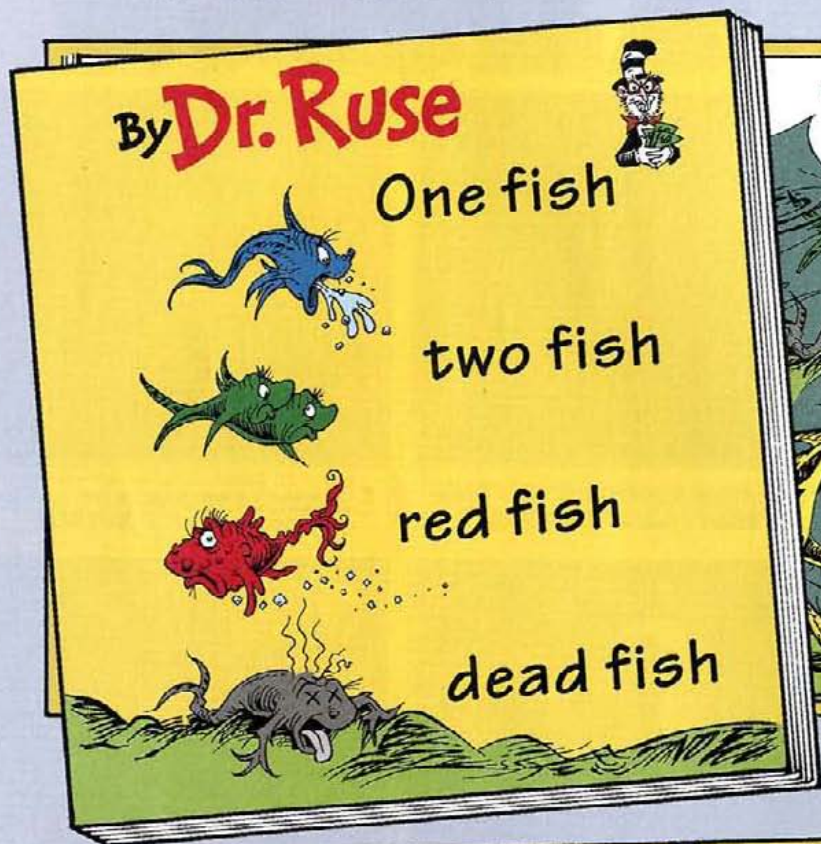


If the entire team is made up of older gentlemen with pot bellies... **IT'S SOFTBALL**



In this day and age, the youth of America is increasingly aware of "grown-up" issues. Kids are spearheading the environmental movement, and know more about drugs and sex than their parents ever did. (Mostly because they grew up watching their drug-addicted, horny parents!) There is one area, however, where today's know-it-all kids *don't* know it all — politics! It's with them in mind MAD presents...

# BOOKS to





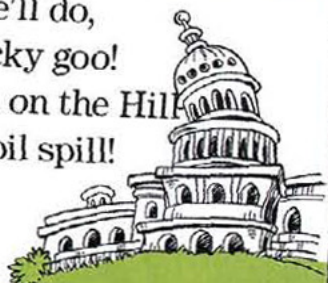
# WAKE CHILDREN MORE POLITICALLY AWARE

ARTIST: SAM VIVIANO WRITER: DAVID SHAYNE

Here comes a man  
His name's Al Gore.  
He wants to clean  
the ocean more.  
Many say that  
he's a bore.



Legislate is what we'll do,  
To clean up this sticky goo!  
I've got friends high on the Hill  
Who all can fix an oil spill!



Slop! Slop!  
Slop! Slop!  
I can't seem  
to make it stop.  
Sludge! Sludge!  
Sludge! Sludge!  
Tell me, who am I  
to judge?  
Goo! Goo!  
Goo! Goo!  
There's not a thing  
that I can do!



So whether fish are red or dead  
Just keep this one thought in your head



Red fish swim and dead fish float  
Who gives a damn? Give me your vote!



# Bill Clinton and the Terrible, Horrible, No Good, Very Bad Day

RUDITH WORST

Illustrated by SEA CRUZ



I fell asleep with a Big Mac in my hand and now there's special sauce in my hair and when I got out of bed this morning I tripped over Socks and I had lar yugitis again and I could tell it was going to be a terrible, no good, very bad day.



I thought it would cheer me up to get a haircut but the barber charged me too much and made me look silly. Then everyone yelled at me for holding up planes at the airport. And then Hillary got a really cheap haircut and still looked better than me.

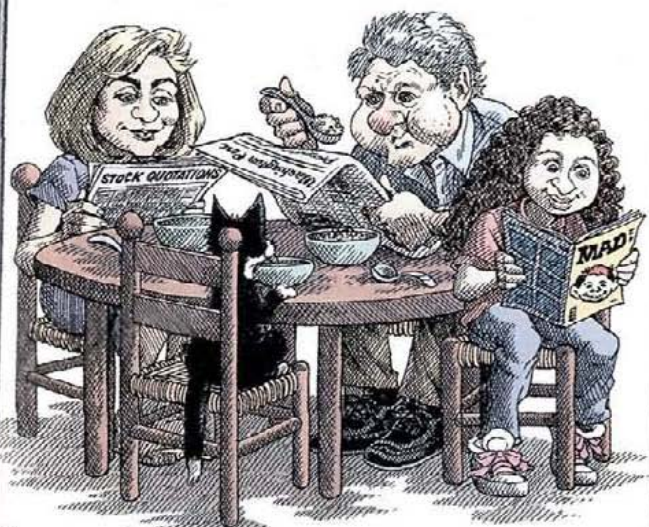


I could tell it was going to be a terrible, horrible, no good, very bad day.





At breakfast I read the morning newspaper and it said most people think my Health Care proposal is an unworkable mess and that my foreign policy is unfocused and spineless and that I have huge love handles.



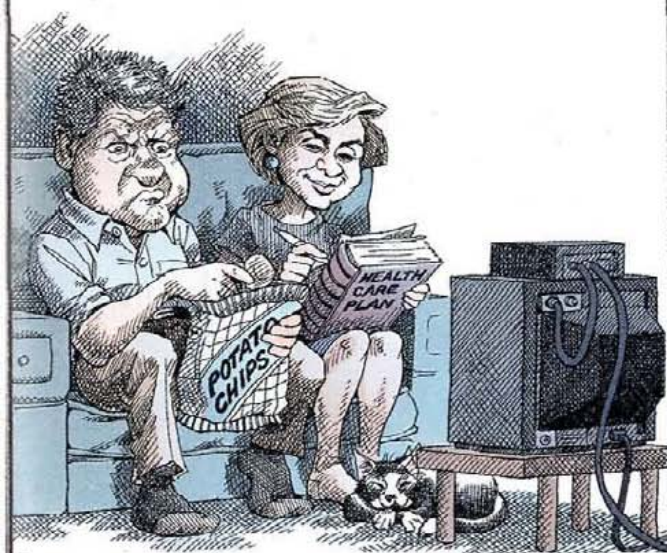
2

I think I'll move back to Little Rock.



3

On the evening news a man said I was lying about my role in the Whitewater Scandal. Then some Senators came on and said I was more unethical than Richard Nixon and that I would never finish my first term unless I "came clean."



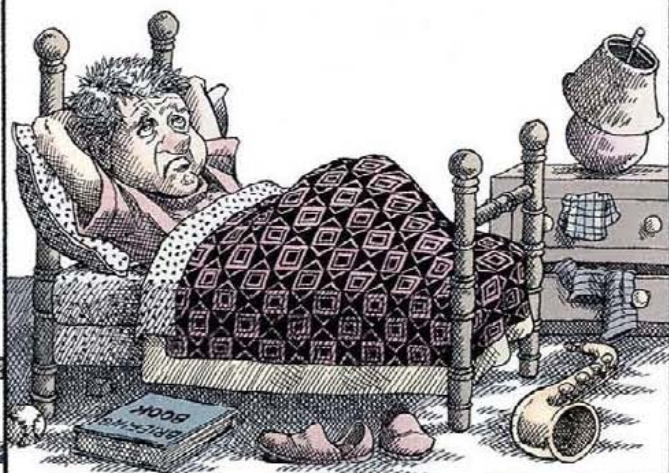
6

When I went to bed Hillary wanted to sleep with Socks, not with me, and I couldn't stop thinking about Janet Reno.

It has been a terrible, horrible, no good, very bad day.

Vincent Foster used to tell me some days are like that.

Especially in Little Rock.





# Curious George

## Goes to Washington



by  
**H. O. Vey**

This is George.  
George went to Yale.  
He was a good little monkey,  
because he wasn't very curious.



After eight years, The Man in the Cowboy Hat left office and George ran for President. He asked a little bird named Quayle to be his running mate. The little bird was not qualified, but George did not care. He still wasn't very curious.

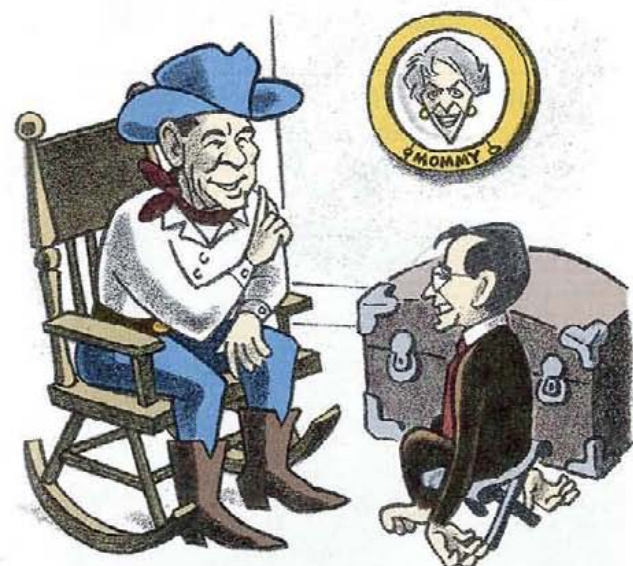


George won the election. He found it was hard to be President without being curious. People lost their jobs. OOPS! The deficit grew. OOPS! And the little Quayle bird kept messing up too. OOPS! Before long George's wife and dog were more popular than him. OOPS! OOPS!





One day, The Actor with the Cowboy Hat asked George if he wanted to be Vice-President. "I'm going to violate the Constitution and sell arms illegally to Iran," the Actor said. George said nothing. He wasn't very curious.



For a long time, George was The Actor's favorite monkey. When a foreign Head of State died and The Actor in the Cowboy Hat didn't want to go to the funeral, George went for him. George was good at funerals.



3

After four years, George ran for President again. He said everything was fine. He was still not very curious about the lost jobs, the big deficit or the little bird. But the voters were curious. So they sent George away...



...to TEXAS!  
What a nice place  
for George to live!



7



# GETTING CAR SCHTICK DEPT.

In order to obtain a valid driver's license, one must prove that they are well-versed in the many rules and techniques necessary to operate the motorized vehicle commonly known as a "car." Yet, it

## CUSTOMIZED DRIVING T

### For Characters From Teenage Melodramas

You are waiting at an intersection. The light has turned green, but there is a pedestrian in the crosswalk. You should...



- A) Give the pedestrian the right of way.
- B) Honk your horn.
- C) Pull over and buy some beer. Teen drunk driving is a hot issue.

### For Characters From Hokey Adventure Shows

A suspect you are chasing runs you off the road. You should...



- A) Stay in the car. You can probably skillfully catch up with the suspect.
- B) Stay in the car. You can probably speedily radio for backup assistance.
- C) Run from the car. It will probably pointlessly burst into flames.



### For Characters From Family Sitcoms

You are driving your parent's car without their permission when you get into an accident. You should...



- A) Call a tow truck to take you to a garage.
- B) Call your parents and tell them the truth.
- C) Call your wacky neighbor to help you dismantle the car and try to fix it by yourself so mom and dad won't find out.

### For Characters On Adult Cable Sitcoms

You are pulled over for speeding. You are worried you might lose your license. You should...



- A) Cooperate with the cop.
- B) Pretend you didn't know you were speeding.
- C) Give the cop a quick flash of your breasts.



would appear that the many rules and techniques that we, the general public, adhere to do not apply to the folks on television. So how do they get a license? They have to pass one of these...

# TESTS for TV Characters

ARTIST: RICK TULKA

WRITER: MATTHEW A. COHEN

## For Characters From Children's Educational Programs

You are riding your bicycle home from a friend's house and you get lost. You should...



- A) Look for a policeman to take you home.
- B) Look for a phone to call your parents.
- C) Look for a puppet to sing you a dorky song about maps.

## For Characters From Sporty Car Commercials

You are driving on a curvy road that is along the edge of a cliff. Suddenly you notice a large rock in the road. You should...



- A) Swerve into the breakdown lane.
- B) Tap on the brakes, get out of the car and move the rock for the benefit of other drivers.
- C) Swerve into the oncoming lane. There are never any other cars in car commercials.



## For Characters From Soap Operas

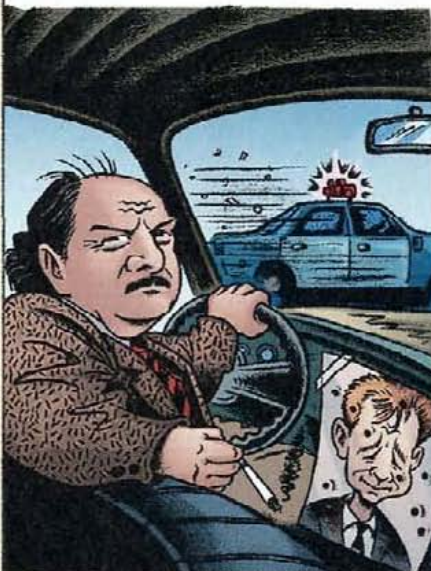
It is the night before your wedding and you are driving home from your lover's house. You hit an icy patch of road and you begin to skid. You should...



- A) Quickly shift into neutral.
- B) Quickly turn in the direction of the skid.
- C) Quickly call your agent. The producers are trying to write you off of the show!

## For Characters From Gritty Cop Shows

You are driving to work when the commissioner's car cuts you off. You should...



- A) Give him a ticket for reckless driving.
- B) Discuss it with him at the next staff meeting.
- C) Pull down your pants and tell that @!%\* to kiss your \*@!%!!!



AN EMBARRASSMENT OF RICHARD'S DEPARTMENT

# A MAD Peek Behind the Scenes at

ARTIST: PAUL COKER



My God, what a horrible group of misshapen weird characters! You can't understand anything they say!

They're the creepy aliens for the cantina bar scene!

Not them! I'm talking about those guys, the studio lawyers!

Now do you believe my helmet is too tight?!

Didn't you say tighten his nuts?

I'll have three cinnamon buns! One to eat, and two to replace the ones I'm wearing in my hair!



# the Making of the STAR WARS TRILOGY

WRITER: DICK DEBARTOLO







# THE SANGUINARY SERENGETI SCREW-UP





**WHAT HORRIBLE SICKNESS HAS RECENTLY BEEN LINKED TO SMOKING?**

# HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

The surgeon general has issued countless warnings about the hazards of tobacco smoke. Studies have suggested that cigarettes may cause a variety of nasty diseases. To find out what the latest illness connected to smoking is, fold page in as shown. . .



FOLD PAGE OVER LIKE THIS!

A ▶

FOLD THIS SECTION OVER LEFT

◀ B FOLD BACK SO "A" MEETS "B"



COMPARING NOTES, SCIENTISTS HAVE FOUND REPULSIVE EVIDENCE OF A TOBACCO BASED MALADY. RELYING BY AND LARGE ON YEARS OF STEADY RESEARCH, THE INDISPUTABLE FACTS ARE THERE. BUT IT'S FRUSTRATING NO ONE CAN BAN ANYTHING SO DEADLY.

A ▶

◀ B



# MAD'S ANATOMY OF THE PERFECT DAYTIME TALK SHOW GUEST

